

THE KINGSWOOD COMPANY



OUR PRODUCTS. YOUR LABEL. SPARKLING RESULTS.

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About THE KINGSWOOD COMPANY

For over 60 years, The Kingswood Company has been the **leading innovator in high-quality, private-label jewelry care products**. Today, we bring you superior customer service; sophisticated packaging that will define your brand; and private-label jewelry cleaners and polishing cloths that are unparalleled in look and function. In fact, we were chosen by COUTURE, the premiere trade show for luxury jewelry and timepieces held annually in Las Vegas, as the exclusive jewelry cleaner of the event and the sponsor of the Sparkle + Shine Lounge.

When you place your logo on our elegant jars and polishing cloths, you create a product that gets noticed by your customers. With many combinations of formulas, jar and lid colors, and polishing cloth and ink colors, each jar and polishing cloth we produce can be customized to best reflect your brand identity.

And our **unique focus on jewelry care education** allows us to assist you and your team in teaching your customers how best to care for their cherished jewelry.

Companies of all sizes and types choose The Kingswood Company for their private-label jewelry care lines. Our customers range from retailers and distributors to manufacturers and designers; from national chains to independent retailers and internet storefronts; from luxury brands to discount retailers.

Our **unparalleled customization options** allow you to design a product that is unique to your brand, your image, and your store. Our tested, trade-secret formulas ensure that the cleaners and polishing cloths you offer your customers will keep their jewelry sparkling just like the day they purchased it from you.

*Our products, combined with your label,
mean sparkling results for your customers.*



Get started online now!

View examples **on our website** to help you choose your perfect color combination.

Visit our blog **#cleanjewelry** for shining news and **jewelry care tips**.

Sign up for our newsletter to add a little sparkle to your inbox.

Why Choose Private-Labeling

Because private-label jewelry care products will be used regularly by your customers, they reinforce your brand in a positive way, highlighting your expertise and the value of the jewelry purchased.

A Private-Label Jewelry Care Line Can:

- **Enhance your brand** with an elegant line of products that emphasizes your quality and sophistication.
- Represent a unique offering that is **exclusive to you**, and only available in your retail environment.
- Help your sales associates **build better relationships** with their clients through jewelry care education.
- **Impact your bottom line** through add-on sales and repeat business.
- **Bring referrals.** When your customers wear their clean, beautiful jewelry from you, it is a magnet for the coveted question, “I love your ring, where is it from?”

Ways to Incorporate Into Your Business



Retail Point-of-Sale

Positioning your care line at your cash wrap will encourage customers to learn more about jewelry care and will enable you to provide them with the products and education.



Website & E-Commerce

Expand the reach of your professional jewelry care line by offering it for purchase on your website. Pair it with care and cleaning education to reinforce your jewelry care program.



Jewelry Care Education

You can inform, educate and encourage your customers to clean and care for their jewelry with your custom product line, positioning you as the expert.



Gift With Purchase

Using your custom jewelry care line as a gift with purchase or gift bag item can translate to a positive experience, and will have your customers coming back into your store for more!



Customer Service

Your jewelry care products can be used to recognize a significant purchase or to help your outstanding customer service staff improve or cement a customer relationship.

Jewelry Cleaner Formulas



Fine Jewelry Cleaner

Best Used On: Fine gold and platinum jewelry as well as harder gemstones such as diamonds. Do not use on pearls or other porous gemstones.

Our Fine Jewelry Cleaner, specially formulated to clean gold, platinum and diamond jewelry, remains our best-selling trade-secret formula. This cleaner uses an advanced surfactant-based formula rather than a detergent-based one, requiring no agitation or rinsing and leaving jewelry sparkling. Lightly scented with lavender, it is designed to be used daily.



Gentle Jewelry Cleaner

Best Used On: All varieties of delicate and porous gemstones, including pearls. It is also gentle enough for fashion jewelry.

Our Gentle Jewelry Cleaner is specially formulated to be safely used on porous stones, soft stones, enamel and treated gemstones. This all-purpose formula is ammonia-free with a lovely gardenia scent and is safe to use on a wide array of jewelry, from beads and sterling silver to delicate pearls and unique fashion jewelry.



Natural Jewelry Cleaner

Best Used On: Fine gold and platinum jewelry as well as harder gemstones such as diamonds. Do not use on pearls or other porous gemstones.

Our Natural Jewelry Cleaner is an all-botanical, hypoallergenic formula that is naturally derived, water soluble and devoid of volatile organic compounds (VOCs). Our trade-secret combination of natural ingredients cleans jewelry beautifully, leaving it sparkling after a brief soak. No agitation required.



Silver Jewelry Cleaner

Best Used On: Fine silver jewelry without any set stones or designer antiquing. Do not use on gold, pearls, coral, turquoise, malachite or other porous stones.

Our Silver Jewelry Cleaner formula utilizes a mild organic, acidic base to quickly and efficiently remove tarnish without the risk of pitting or excessive silver loss that can occur with harsher products. It is formulated for use on pieces made of only sterling silver and has a pleasant lavender scent that helps mask the odor typically found in similar products.

Minimum order one gross. Volume discounts available.

Luxury Jars



Our Luxury Jewelry Cleaner Jars are the perfect size to accommodate bangles and other large pieces.

The Luxury Jars feature a sophisticated, frosted finish for a refined, cosmetic feel.

Concentrates



Our Fine Jewelry Cleaner, Gentle Jewelry Cleaner and Natural Jewelry Cleaner formulations are available in gallon-sized Concentrated Formulas, perfect for use in ultrasonic machines, in-store cleaning use, or for your repair bench. Our Silver Jewelry Cleaner is also available in a one-gallon quantity (not concentrated).

Jewelry Cleaner Customization

1. Choose your formula

Fine Jewelry Cleaner



Gentle Jewelry Cleaner



Natural Jewelry Cleaner



Silver Jewelry Cleaner



2. Choose your size



4 fl. oz.
(117 ml)



6 fl. oz.
(117 ml)



4 fl. oz.
(117 ml)



8 fl. oz.
(117 ml)

Classic Style

Luxury Style*

3. Choose your colors



Jars



Gold



Silver



White



Black

Caps & Ink



Pantone matching
available for ink*

Jewelry Cleaners



Foaming Jewelry Cleaner

Our Private-Label Foaming Jewelry Cleaner offers an easy and fun-to-use way for your customers to clean their jewelry. The foaming cleaning formulation is safe for use on a wide variety of jewelry, including pearls, soft and porous stones, enamel, treated gemstones, beads and fashion jewelry. The pump dispenser creates a foaming action which effectively cleans daily build-up of grime and oils from jewelry without agitation. With each use, your customers dispense the perfect quantity of fresh solution into the custom-designed, flat-top cap.

Best Used On: All varieties of delicate and porous gemstones, including pearls. It is also gentle enough for fashion jewelry.

Minimum order 1500.



Sparkle + Shine® Sticks

Our Private-Label Sparkle + Shine® Stick is the perfect on-the-go jewelry cleaning product. Designed for ease of use like your favorite cosmetics, simply twist the base and use the built-in brush to apply the cleaning solution to the entire piece of jewelry, even underneath stones and onto those hard-to-reach settings and mountings. The specially formulated jewelry cleaning solution is strong enough to remove daily build-up of oils and grime, but gentle enough for regular use on all types of jewelry, from diamonds to delicate pearls, beads and fashion jewelry.

Best Used On: All varieties of delicate and porous gemstones, including pearls. It is also gentle enough for fashion jewelry.

Minimum order 5000.



Clean + Care® Jewelry Cleaning Wipes

Easy to stash in a purse, luggage, gym bag or desk drawer, our Jewelry Cleaning Wipes are perfect for jewelry care for the on-the-go customer. Ideal for watches or other jewelry you prefer not to soak in a liquid formulation, the wipe allows for easy cleaning of links, clasps and bracelets. Safe for all jewelry, the wipes are individually packaged and sealed, and will not dry out like other products on the market.

Best Used On: Watches and all varieties of jewelry including diamonds, pearls, soft and porous stones, treated gemstones, beads and fashion jewelry.

Minimum order 10,000.

Packaged Jewelry Care Systems

Jewelry care is a two step process - Cleanse then Polish

We offer options to package any cleaner with a polishing cloth for a complete clean.

Clean + Care® Jewelry Cleaning Kit

Our Clean + Care® Jewelry Cleaning Kit holds both a liquid cleaner and polishing cloth in an attractive, point-of-sale gift box, making it easy for you to merchandise and sell this beautiful semi-custom kit. Now one of our top-selling products, the Clean + Care® Jewelry Cleaning Kit is available as a two-product system for orders as low as one gross. These systems include a private-label jewelry cleaning formulation of



your choice, a private-label polishing cloth, a touch-up brush, jewelry basket, and beautiful Clean + Care® instruction card and box.

Minimum order one gross (assembly required). Fully assembled for quantities of 1000 or more.

Available in three colors to coordinate with your customization options:



Gold/White



Silver/White



Black/White

Example:



Example:



Example:



Custom Jewelry Care Systems

If you're looking for a product that is exclusive to your brand, we can design a custom jewelry care system just for you. Select your unique combination of products, and we can combine them for you in sophisticated custom designed packaging. Call us today to learn more.

Minimum order 5000.

Our most popular custom jewelry care systems:



Classic Revitalizing
Jewelry Care System



Luxury Revitalizing
Jewelry Care System



Sparkle + Shine®
Cleaning Duo

Professional Polishing Cloths



Our Private-Label Professional Polishing Cloths are designed to clean and polish the finest gold, silver and platinum jewelry and watches. The non-rouge inner cloth is treated with our patented formula to remove tarnish and discoloration and to restore luster without

scratching or removing the finish; buff with the 100-percent cotton outer cloth for a gleaming luster. Our cloths can be used alone or paired with any of our liquid cleaning formulas, and are perfect for travel.

Best Used On: The finest gold, silver and platinum jewelry, silver plate, flatware, hollowware and watches. The treated inner cloth will restore luster without scratching or removing the finish. It is the perfect finishing touch after using any of the cleansers.

Minimum order 200. Volume discounts available.
Custom instruction cards available for volume orders.

Professional Polishing Cloths Customization

1. Choose your size



6 in. x 8 in. (15 cm x 20 cm) 12 in. x 15 in. (30 cm x 38 cm)

2. Choose your instruction card



Stock option
Available in all three sizes and three colors that coordinate with your cloth choice.



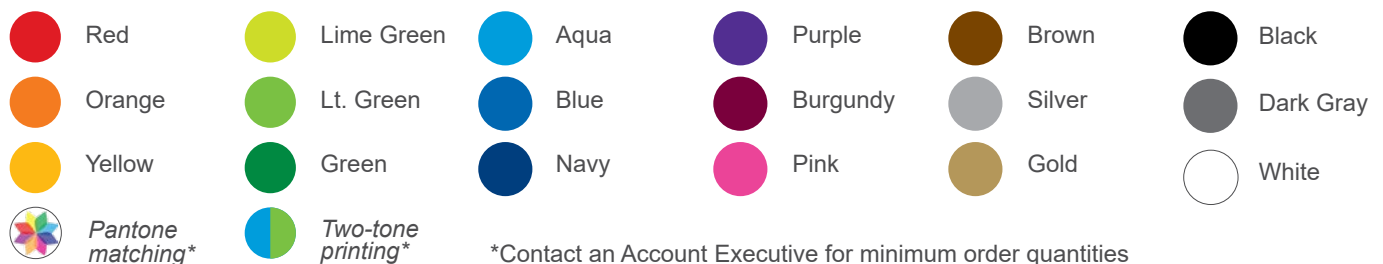
Custom design*
Available in all three sizes, complete with your branding and personalized messaging for your customers.

3. Choose your colors

Cloth Colors



Ink Colors



*Contact an Account Executive for minimum order quantities

Clean + Care[®] Microfiber Cleaning Cloths



Our Private-Label Microfiber Cleaning Cloths are superior in every way to the generic versions offered in the market today. Available in several colors to suit your branding, the 100% microfiber cloth (woven or knit) is designed and manufactured to expertly remove

fingerprints, grime and oils from diamonds and other gemstones without streaking or leaving lint behind. The cloths can be used alone or paired with any of our liquid cleaning formula, and are perfect for travel.

Best Used On: All types of diamond, pearl and other gemstone jewelry and watches.
It is the perfect finishing touch after using any of the cleansers.

Minimum order 5000. Volume discounts available.
Custom instruction cards included.

Microfiber Cleaning Cloths Customization

1. Choose your microfiber



Woven



Knit

2. Choose your edge style



Pinked



Scalloped

3. Choose your colors

Cloth Colors



Black



Silver



Cream



Cream



Blue



Pantone*

Ink Colors



Red



Lime Green



Aqua



Purple



Brown



Black



Orange



Lt. Green



Blue



Burgundy



Silver



Dark Gray



Yellow



Green



Navy



Pink



Gold



White



Pantone matching*



Two-tone printing*

*Contact an Account Executive for minimum order quantities

Clean + Care® Professional Ultrasonic Cleaner



Advanced cleaning system gently and efficiently removes grime and oils from settings and hard-to-reach areas.

The Clean + Care® Professional Ultrasonic Cleaner, available in the United States exclusively from The Kingswood Company, effectively cleans jewelry using a wave frequency perfect for cleaning delicate, intricate jewelry and watches. The ultrasonic can be run with water or with a liquid jewelry cleaning formulation. A minimum order of 12 units, boxed in our sophisticated, modern packaging, will complement your custom line with a cosmetic look that is designed to appeal to your customers for effortless in-home use.

The Clean + Care® Professional Ultrasonic Cleaner can also be fully customized to fit with a retailer's branding, including color-scheme, private-labeling on the unit, and private-labeled packaging and instruction booklet.

Contact your Account Executive for details and order quantities.

Features



Corded unit

Eliminates the need for batteries

Simple user interface

Easy to use

3-minute automatic timer

Provides the perfect amount of cleaning

Cleans with water

Add jewelry cleaner for extra thorough cleaning

What's Included



- Jewelry Cleaning Basket & Watch Holder
- Clean + Care® Professional Ultrasonic Cleaner
- Sophisticated, Modern Packaging
- Instruction Booklet

Minimum order 12 is units.

Includes one year warranty.

Ask an Account Executive for additional options with volume purchases.

**See a video of it in action
on our website!**

Kingswood Complete Care Program



Available in both six-ounce and four-ounce classic sizes, the Kingswood Complete Care Program includes all the products you need to share your expertise and educate your customers about jewelry care and cleaning. The Program includes your choice of two private-label jewelry cleaners, your choice of one gallon of concentrate for your bench or ultrasonic cleaner, 100 regular-sized polishing cloths, a Point-of-Sale display stand, and Clean + Care® Education Cards. The jewelry cleaners and polishing cloths will feature your company's logo and your color choices.

A complete jewelry care line in one easy order!



Choice of Two Cleaners

- Gross Fine Jewelry Cleaner
- Gross Gentle Jewelry Cleaner
- Gross Natural Jewelry Cleaner
- Gross Silver Jewelry Cleaner

*Available in both classic four-ounce
& classic six-ounce sizes*



Choice of One Gallon

- Fine Jewelry Cleaner Concentrate
- Gentle Jewelry Cleaner Concentrate
- Natural Jewelry Cleaner Concentrate
- Silver Jewelry Cleaner



All of the Following

- 100 6"x8" Polishing Cloths in Crystal Clear Envelopes
- Acrylic Point-of-Sale Display
- Clean + Care® Education Cards

Point-of-Sale Displays



Our displays have a small footprint and are designed to creatively highlight your private-label jewelry care products and generate add-on sales while taking up minimal counter space.

Designed to fit near your cash-wrap, repair desk or other high traffic store areas to generate add-on sales and provide the opportunity to teach your customers how to care for their purchases. You can customize your acrylic frame with graphic signage to engage your customers.

Multiple styles available. Holds 10-60 units, depending on the display and your assortment.

Minimum order 1 unit.

Styles



Classic

Our 10.5 in. x 5.5 in. professional acrylic Classic Point-of-Sale Display fits 10 to 30 units depending on your choice of products.



Luxury

Our 11.5 in. x 8 in. professional acrylic Luxury Point-of-Sale Display fits 15 to 60 units depending on your choice of products.



Sparkle + Shine®

Our 5 in. x 3 in. professional acrylic Sparkle + Shine® Point-of-Sale Display fits 2 to 15 units depending on your choice of products.

Clean + Care® Education Cards



The most essential part of your custom jewelry care line is providing jewelry care education cards to inform, educate, and encourage your customers to clean and care for their jewelry with the proper products from your line.

Our Clean + Care® Educational Cards are designed travel home with your customer's purchases and remind them of the professional experience in your store, and your ability to provide them expert care information and quality products.

Clean + Care® Education Cards come free with the purchase of any of our Point-Of-Sale Displays and can be fully customized with an order of 1000 cards or more.

Included with Point-of-Sale Display

THE KINGSWOOD COMPANY

OUR PRODUCTS. YOUR LABEL. SPARKLING RESULTS.

ORDER NOW



800.848.3582



614.252.6401



sales@thekingswoodcompany.com

Place Your Order Now!

Please fill out this form as completely as possible. When done, **please fax or email** the form to our office at the number or address above. Upon receipt, your Account Executive will contact you within one business day to confirm your order and make payment arrangements.

If you do not receive a call from your Account Executive, your order has not been confirmed.

Due to known issues with Acrobat Reader please proceed in one of the following ways:

- *Print out the blank form, fill out the information and either fax or scan to email it to us*
- *Type in the information and print the file to a PDF in the print dialogue menu to email to us*

Please select all that apply:

Current Customer

Repeat Order

New Product / New Artwork

New Address / New Colors

New Customer

Date of Order: _____ **Date Needed:** _____

Company Name: _____

Contact Name: _____

Phone: _____ **Fax:** _____

Contact Email: _____

If you are a NEW customer or have CHANGES to your artwork, please provide details of your request and email your logo to: artwork@thekingswoodcompany.com. Our preferred formats are ai, eps, pdf, tiff or jpg.

Artwork Instructions:

(You will receive a proof if new artwork is required.)

Available Now

I am interested in learning more about...

Custom Jewelry Care Systems

Kingswood Complete Care Program

Foaming Jewelry Cleaner

Clean + Care® Jewelry Cleaning Kit

Concentrated Jewelry Cleaners

Clean + Care® Jewelry Cleaning Wipes

Sparkle + Shine® Stick

Clean + Care® Microfiber Cleaning Cloths

Point-of-Sale Display

Please indicate qty: _____ displays

Buy any three private-label products
OR spend over \$3,500 to receive
1 complimentary Point-of-Sale
display & Clean + Care®
Education Cards.*

**Your Account Executive will
notify you if you qualify.*



Contact your Account Executive for more information.

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ORDER NOW



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614.252.6401



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Jewelry Cleaner Customization

Choose your formula

Fine Jewelry Cleaner:

- Royal Purple
- Sweetheart Pink
- Sapphire Blue
- Emerald Green
- Gentle Jewelry Cleaner
- Natural Jewelry Cleaner
- Silver Jewelry Cleaner

Choose Your Size

Classic Style



4 fl. oz.
(117 ml)



6 fl. oz.
(177 ml)

Luxury Style*



4 fl. oz.
(117 ml)



8 fl. oz.
(236 ml)

Choose Your Cap/Ink Color

- Gold
- Silver
- White
- Black
- Pantone Matched Ink**

Choose Your Jar Color

Clear White Black

Luxury Clear***



Please indicate qty: _____ gross

Minimum quantity of Classic Jars is 1 gross (144 jars) | *Minimum quantity of Luxury Jars is 1500 jars | **Additional fee for Pantone Match

***Luxury jars available in Luxury Clear only

Professional Polishing Cloths Customization

Select Your Size



6 in. x 8 in.

(15 cm x 20 cm)

packaged in cellophane envelope



12 in. x 15 in.

(30 cm x 38 cm)

packaged in clear acrylic box

Select Your Fabric Color

- Cream
- Silver
- Black

Select Your Ink Color

- Red
- Orange
- Yellow
- Light Green
- Green
- Aqua
- Blue
- Navy
- Purple
- Burgundy
- Pink
- Brown
- Silver
- Gold
- Dark Gray
- Black
- White
- Pantone Match*

Please indicate qty: _____ cloths

Minimum quantity of 200 cloths | *\$50 fee for Pantone Match

Clean + Care® Professional Ultrasonic Cleaner

Your Essential \$50 Add-On Sale

Exclusively from The Kingswood Company.

Includes all the tools your customers need to clean at home in attractive, modern packaging.

Please indicate qty: _____ cases

Minimum 12 units, 12 units per case



ONLY \$25 EACH

\$300 CASE PACK OF 12

MSRP \$49.99 - \$59.99

Includes one year warranty. Valid from ship date. Ask your Account Executive for add-on options and higher order quantities.

Contact your Account Executive for more information.

800.848.3582