

# CLEAN + CARE®

By The Jewelry Care Experts  
**THE KINGSWOOD COMPANY**



# CLEAN + CARE®

*The trusted way to Clean + Care® for jewelry*

Our products are designed for those who expect the best and want their jewelry to shine. Through our decades of research and extensive jewelry care knowledge, Clean + Care® was developed to meet every jewelry care need.

These high-quality jewelry care formulas are used and loved worldwide, and are trusted to help make jewelry shine like new.



**WOMEN OWNED™**

certified  
**WBENC**  
WOMEN'S BUSINESS ENTERPRISE

# YOUR TRUSTED SUPPLIER

## WHO WE ARE

Clean + Care® is manufactured by The Kingswood Company, the **industry leader in jewelry care** products for over 65 years. Our high quality, turnkey solutions, and diverse capabilities have earned a remarkable reputation as being a **world-class partner** for retailers of any size.

Whether you need **12 or 120,000 units**, our highly experienced teams are streamlined to meet demands of any volume.

## THE JEWELRY CARE EXPERTS

As the jewelry care and cleaning experts, The Kingswood Company is preferred by thousands of retailers and brands to design, manufacture, and deliver private-label jewelry care products. Clean + Care was developed after seeing a need in the market for sophisticated, easy to use, high quality jewelry care that can be accessible to retailers of all sizes across multiple channels.



## PRODUCTIVE ENVIRONMENTS FOR CLEAN + CARE®

Jewelry Retailers | Fashion + Accessories Retailers | Giftware Retailers

Bridal Retailers | Big Box Retailers | Ecommerce | Television

# WHY CLEAN + CARE®?

Clean + Care® is the fastest growing jewelry care brand! When you choose Clean + Care as your in-store jewelry care solution, we provide support to ensure it's success.

## BENEFITS



### INCLUDES PRODUCT LINE SUPPORT

Gain access to web content, social media content, store associate training materials, and more to make Clean + Care a successful product line for you.



### PRODUCT LAUNCH SUCCESS

Clean + Care will be the easiest product you'll ever introduce. Our team has successfully launched product lines globally for some of the largest and most sophisticated retailers and brands.



### EXPERT GLOBAL DISTRIBUTION TEAM

Our shipping and logistics team have developed the best packing methods and practices to ensure your order arrives without damage and on time, every time. Most products are currently duty-free under USMCA (formerly NAFTA).



### SUSTAINABILITY

Our jars are made of polypropylene and PET, a 100% recyclable plastic

## THE CLEAN + CARE® DIFFERENCE



**CLEAN + CARE®**

VS.

**OTHER BRANDS**

	CLEAN + CARE®	OTHER BRANDS
Not sold on Amazon	✓	✗
Not sold in discount stores or pharmacies	✓	✗
Brings return customers for repurchase	✓	✗
Modern packaging that fits in your retail environment	✓	✗
Quick fulfillment and delivery times	✓	✗
Women owned company	✓	✗



CLEANS  
GOLD

### FINE JEWELRY CLEANER

**\$43.80 per case pack of 12** | \$3.65 per unit  
MSRP: \$14.99 per unit | MAP: \$12.99 per unit



SAFE ON FINE  
JEWELRY



PERFECT  
FOR BRIDAL

**BEST USED ON:**  
Diamond, Moissanite, Ruby, Sapphire, Gold, Palladium,  
Platinum, Stainless Steel, and Titanium.

*Do not use on pearls, other porous gemstones, or sterling silver.*



CLEANS  
PEARLS

### GENTLE JEWELRY CLEANER

**\$43.80 per case pack of 12** | \$3.65 per unit  
MSRP: \$14.99 per unit | MAP: \$12.99 per unit



SAFE ON MOST  
JEWELRY



PERFECT FOR  
POROUS STONES

**BEST USED ON:**  
Diamond, Pearl, Opal, Emerald, Turquoise, Sterling Silver,  
Gold, Plated Metal, Fashion Jewelry, + more.



CLEANS  
SILVER

### SILVER JEWELRY CLEANER

**\$43.80 per case pack of 12** | \$3.65 per unit  
MSRP: \$14.99 per unit | MAP: \$12.99 per unit



MILD + GENTLE  
FORMULA



REMOVES  
TARNISH

**ONLY USE ON:**  
Sterling Silver jewelry with no gemstones.

*Do not use on gold, pearls, coral, turquoise, malachite or other stones. This formula can remove designer antiquing or oxidation if jewelry is immersed for too long.*

# SPARKLE + SHINE® STICK

## BEST USED ON:

Diamond, Cubic Zirconia, Moissanite, Pearl, Opal, Emerald, Turquoise, Gold, Sterling Silver, Platinum, Plated Metals, + more



IDEAL FOR  
ON-THE-GO



UP TO  
100 USES



PERFECT  
FOR RINGS

## TWO PACKAGING OPTIONS

### SPARKLE + SHINE® STICK FOR RETAIL

**\$74.25 per case pack of 15**  
\$4.95 per unit  
MSRP: \$14.99 per unit  
MAP: \$12.99 per unit



### SPARKLE + SHINE® STICK FOR GIFT-WITH-PURCHASE

**\$112.50 per case pack of 25**  
\$4.50 per unit  
*Not labeled for individual resale*



DESIGNED FOR EASY USE LIKE  
YOUR FAVORITE COSMETICS.

Built-in flexible  
brush tip

Perfect for cleaning  
underneath stones and  
hard-to-reach settings

Holds over 2x  
more formula than  
similar products



STEP 1  
CLEANSE



PREMIUM JEWELRY CLEANERS

# FOAMING JEWELRY CLEANER

**\$82.50 per case pack of 10** | \$5.50 per unit  
MSRP: \$19.99 per unit | MAP: \$14.99 per unit

**BEST USED ON:**

Diamond, Pearl, Opal, Emerald, Turquoise, Gold, Sterling Silver, Plated Metals, + more



FOAM REMOVES GRIME AND OILS



UP TO 50 APPLICATIONS



PERFECT FOR STRUNG PEARLS



Foaming action cleans jewelry

Fresh solution every use

Unique flat-top cap holds rings and other small pieces





## JEWELRY + WATCH CLEANSING WIPES

**\$74.25 per case pack of 15** | \$4.95 per unit  
MSRP: \$14.99 per unit | MAP: \$12.99 per unit

**BEST USED ON:**

Watches, Diamond, Pearl, Opal, Emerald, Turquoise, Gold, Sterling Silver, Plated Metals, + more



Extra-large wipe can clean multiple pieces

Individually packaged and sealed



DURABLE  
WIPE



EASY  
TO USE



TRAVEL  
FRIENDLY





# GIVE YOUR CUSTOMERS A WIPE SAMPLE TO TRY BEFORE THEY BUY



## WIPE SAMPLE CARDS

**\$499.00 per pack of 1,000**

Each wipe is adhered to a printed semi-customizable card that includes messaging to bring your customers back to your store to buy more.



PERFECT  
GIFT-WITH-PURCHASE



COMPLEMENTS  
JEWELRY PURCHASES

*Due to being a semi-customizable product, order processing and production will take 8 weeks. Rush services may be available.*



## HOW IT WORKS:

1

### PICK A TEMPLATE

Choose from a variety of images and text suggestions that best fit your company's branding.

2

### ADD YOUR LOGO

Upload your logo and ensure everything looks correct.  
*You will not receive an additional artwork proof.*

3

### CHECKOUT

Add the product to your cart and checkout.

4

### YOU'RE DONE!

We handle the rest!  
Cards will ship assembled.



## JEWELRY CLEANER PACKETTES

**\$39.60 per case pack of 8** | \$4.95 per unit  
MSRP: \$9.99 per unit | MAP: \$9.99 per unit

### BEST USED ON:

Diamond, Pearl, Opal, Emerald, Turquoise, Gold, Sterling Silver, Plated Metals, + more

*\*When used in an Ultrasonic follow machine-provided instructions when operating devices.*



PRE-MEASURED  
FORMULA



INDIVIDUALLY  
PACKAGED



USE AS A  
JEWELRY SOAK

STEP 1  
CLEANSE



ADD TO A  
CLEAN + CARE®  
PROFESSIONAL  
ULTRASONIC



ADDS A  
CLEANING  
BOOST

PREMIUM JEWELRY CLEANERS

# GIVE YOUR CUSTOMERS A PROFESSIONAL CLEAN AT HOME

**THE CLEAN + CARE® PROFESSIONAL ULTRASONIC CLEANER** uses wave frequency to clean even the most delicate, intricate, and difficult to clean jewelry, making it the perfect addition to in-home cleaning.



**AUTOMATIC  
3-MINUTE  
TIMER**



**SIMPLE USER  
INTERFACE**



**SIZED FOR  
IN-HOME  
USE**



**CORDED  
UNIT**



## PROFESSIONAL ULTRASONIC CLEANER

**\$358.00 per case pack of 12 | \$59.95 for single unit**  
MSRP: \$59.95 | MAP: \$59.95

### **BEST USED ON:**

Diamond, Sapphire, Gold, Palladium, Platinum,  
Sterling Silver, Stainless Steel, Titanium, Watches,  
Glasses, Dental Appliances, Combs, + more

**Do not use on** loose stones or stones set with glue.



### *INCLUDES*

Professional Ultrasonic Cleaner | Jewelry Cleaning Basket  
Watch Holder | Sophisticated, Modern Packaging | Instruction Booklet

# PROFESSIONAL POLISHING CLOTHS

AVAILABLE IN TWO SIZES

### BEST USED ON:

Gold, Sterling Silver, Paladium, Platinum, Rhodium, Silver Plate, Stainless Steel, Titanium, Flatware, Hollowware, Watches, + more



TREATED INNER LAYER



100% COTTON OUTER LAYER



DURABLE DOUBLE-STITCH



6 IN. X 8 IN.  
(15 CM. X 20 CM.)

**\$75.00 per case pack of 25**

*\$3.00 per cloth*

MSRP: \$5.99 per unit

MAP: \$5.99 per unit



12 IN. X 15 IN.  
(30 CM. X 38CM.)

**\$74.25 per case pack of 15**

*\$4.95 per cloth*

MSRP: \$11.99 per unit

MAP: \$11.99 per unit



The treated inner cloth removes tarnish and discoloration.



The outer cloth buffs and polishes jewelry to a gleaming luster.





## MICROFIBER CLEANING CLOTH

8 IN. X 8 IN. (20 CM. X 20 CM.)

**\$62.50 per case pack of 25 | \$2.50 per cloth**  
MSRP: \$9.99 per unit | MAP: \$9.99 per unit

**BEST USED ON:**

Diamond, Pearl, Opal, Emerald, Turquoise, Gold, Sterling Silver, Paladium, Platinum, Rhodium, Silver Plate, Stainless Steel, Titanium, + more

*NOTE: These cloths do not remove tarnish.*



100% WOVEN  
MICROFIBER



PERFECT FOR  
DIAMONDS



NON-  
TREATED



# JEWELRY CLEANING KIT

**\$132.00 per case pack of 24** | \$5.50 per unit  
 MSRP: \$24.99 per unit | MAP: \$16.99

This pre-assembled kit is a great add-on product to any purchase within your store and a perfect introduction for those who are new to jewelry care.

**BEST USED ON:**  
 Diamond, Cubic Zirconia, Moissanite, Pearl, Opal, Emerald, Turquoise, Gold, Sterling Silver, Plated Metals, + more



2 PRODUCTS FOR COMPLETE CARE



INCREASE YOUR ADD-ON SALES



PERFECT FOR AT-HOME CLEANING



*INCLUDES*

6oz Gentle Jewelry Cleaner | Polishing Cloth  
 Care Card | Gift Box

# Jewelry care is a 2-STEP process

Like a skincare routine, jewelry care requires multiple steps for a complete at-home clean. When selecting your product mix, remember to incorporate products that can both Clean + Polish.

**1** Cleanse to remove oils, germs + grime.



**2** Polish to remove tarnish + restore luster.



*INCLUDES*

6oz Gentle Jewelry Cleaner | Polishing Cloth  
 Care Card | Gift Box

## STARTER BUNDLE

~~\$240.30~~ \$192.00 Save \$48.30

Includes our best-selling products – everything you need to start selling jewelry care products.



### INCLUDES

- Gentle Jewelry Cleaner  
1 Case Pack of 12
- Foaming Jewelry Cleaner  
1 Case Pack of 15
- Professional Polishing Cloths  
6 in. X 8 in. | 1 Case Pack of 25
- 1 Mini-Luxury Acrylic Display

## PREMIUM BUNDLE

~~\$295.10~~ \$236.00 Save \$59.10

A complete collection of premium products to meet every jewelry cleaning need from pearls to diamonds.



### INCLUDES

- Foaming Jewelry Cleaner  
1 Case Pack of 15
- Sparkle + Shine® Sticks  
1 Case Pack of 15
- Microfiber Cleaning Cloths  
1 Case Pack of 15
- 1 Mini-Luxury Acrylic Display

## TREND & STYLE BUNDLE

~~\$258.25~~ \$220.00 Save \$38.25

Provides an assortment of products for the customers looking for cleaners in fashionable yet minimal packaging.



### INCLUDES

- Gentle Jewelry Cleaner  
1 Case Pack of 12
- Fine Jewelry Cleaner  
1 Case Pack of 12
- Sparkle + Shine® Sticks  
1 Case Pack of 15
- Professional Polishing Cloths  
12 in. X 15 in. | 1 Case Pack of 15
- 1 Luxury Acrylic Display

## LIMITED SPACE BUNDLE

~~\$227.85~~ \$182.00 Save \$45.85

Limited counter space? Small Store? Not sure where to start? This bundle is built with these spaces in mind.



### INCLUDES

- Sparkle + Shine® Sticks  
1 Case Pack of 15
- Jewelry Cleaner Packettes  
1 Case Pack of 8 (80 ct.)
- Professional Polishing Cloths  
6 in. X 8 in. | 1 Case Pack of 25
- 1 Mini-Luxury Acrylic Display

## JEWELRY CLEANER CONCENTRATES

**\$59.00 per 1-Gallon unit**  
**\$249.00 per 5-Gallon unit**

### FINE JEWELRY CLEANER

Available in 1- and 5-Gallon sizes

### GENTLE JEWELRY CLEANER

Available in 1-Gallon-size

### NATURAL JEWELRY CLEANER

Available in 1-Gallon-size

### SILVER JEWELRY CLEANER

(Not Concentrated)

Available in 1-Gallon-size



## JEWELRY CLEANER PACKETTES - 50 CT

**\$22.95 per case pack**



## POLISHING CLOTHS

6 IN. X 8 IN.

**10 COUNT**

**\$20.00 per case pack**

**50 COUNT**

**\$100.00 per case pack**

*\$2.00 per unit*



## POLISHING CLOTHS

12 IN. X 15 IN.

**10 COUNT**

**\$37.50 per case pack**

**50 COUNT**

**\$187.50 per case pack**

*\$3.75 per unit*



## MICROFIBER CLOTHS

8 IN. X 8 IN.

**10 COUNT**

**\$20.00 per case pack**

**50 COUNT**

**\$100.00 per case pack**

*\$2.00 per unit*



# ACRYLIC DISPLAY FIXTURES



PERFECT FOR  
HIGH-TRAFFIC  
AREAS



GENERATE ADD-  
ON SALES



DISPLAY  
CARE LINE IN  
STYLE

Choose the size to best fit your product line.



**SPARKLE + SHINE®  
POS DISPLAY**  
\$19.00 per unit



**MINI LUXURY  
POS DISPLAY**  
\$39.00 per unit



**LUXURY  
POS DISPLAY**  
\$59.00 per unit



**CLASSIC  
POS DISPLAY**  
\$49.00 per unit



**EXPANDED CLASSIC  
POS DISPLAY**  
\$59.00 per unit



**EXPANDED LUXURY  
POS DISPLAY**  
\$69.00 per unit

	GENTLE JEWELRY CLEANER	FINE JEWELRY CLEANER	SILVER JEWELRY CLEANER	FOAMING JEWELRY CLEANER	SPARKLE + SHINE® STICK	JEWELRY CLEANING PACKETTES	JEWELRY CLEANSING WIPES	JEWELRY CLEANING KIT	6X8 POLISHING CLOTH	12X15 POLISHING CLOTH	MICROFIBER CLEANING CLOTH
SPARKLE + SHINE® DISPLAY					•	•				•	•
MINI LUXURY DISPLAY	•	•	•	•	•	•	•	•	•	•	•
LUXURY DISPLAY	•	•	•	•	•	•	•	•	•	•	•
CLASSIC DISPLAY				•	•	•	•	•	•	•	•
EXPANDED CLASSIC DISPLAY				•	•	•	•	•	•	•	•
EXPANDED LUXURY DISPLAY	•	•	•	•	•	•	•	•	•	•	•

ACRYLIC DISPLAY FIXTURES



## Looking for a customized product? Consider Private-Labeling

The Kingswood Company, the creator of Clean + Care<sup>®</sup>, offers the most customization options available in the market to deliver a sophisticated jewelry care line that's unique to you.

The most successful retailers and merchants use private-label as a way to offer their customers an exclusive, high-quality product that they can't find anywhere else.

Contact one of our Account Executives to learn how private-labeling can fit into your business.

[sales@TheKingswoodCompany.com](mailto:sales@TheKingswoodCompany.com)

*Please note: The MOQs for private-label differ from what's offered on Clean + Care<sup>®</sup> due to the level of customization.*

# 3 REASONS TO CARRY A PRIVATE-LABEL JEWELRY CARE LINE

## 1. UNIQUE + EXCLUSIVE PRODUCT

Customers want to choose a brand they know and trust. When they need to purchase more jewelry cleaner, they will return to your store for an exclusive product they can't get anywhere else.

## 2. BRAND EXTENSION

A custom branded jewelry care line can increase brand visibility. When your customers will see your logo every time, they clean their jewelry at home. Your brand's image will be reinforced when they return the sparkle back to their jewelry.

## 3. BUILD TRUST

Offer your customers an exclusive product from the jewelry professional they trust. Teaching them how to take care of their jewelry at home creates an opportunity to connect with your customers and build relationships.

CLEAN  
+CARE®

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**WOMEN**  
**OWNED**™