

CLEAN

CLEAN +CARE®

By The Jewelry Care Experts
THE KINGSWOOD COMPANY



CLEANS STERLING SILVER SWEET

SEWELRY

LEWELRY









CLEAN +CARE®

The trusted way to Clean + Care® for jewelry

Our products are designed for those who expect the best and want their jewelry to shine. Through our decades of research and extensive jewelry care knowledge, Clean + Care® was developed to meet every jewelry care need.

These high-quality jewelry care formulas are used and loved worldwide, and are trusted to help make jewelry shine like new.







YOUR TRUSTED SUPPLIER

WHO WE ARE

Clean + Care® is manufactured by The Kingswood Company, the industry leader in jewelry care products for over 65 years. Our high quality, turnkey solutions, and diverse capabilities have earned a remarkable reputation as being a world-class partner for retailers of any size.

Whether you need 12 or 120,000 units, our highly experienced teams are streamlined to meet demands of any volume.

THE JEWELRY CARE EXPERTS

As the jewelry care and cleaning experts,
The Kingswood Company is preferred by thousands
of retailers and brands to design, manufacture, and
deliver private-label jewelry care products. Clean + Care
was developed after seeing a need in the market for
sophisticated, easy to use, high quality jewelry care that can
be accessible to retailers of all sizes across multiple channels.



PRODUCTIVE ENVIRONMENTS FOR CLEAN + CARE®

Jewelry Retailers | Fashion + Accessories Retailers | Giftware Retailers | Bridal Retailers | Big Box Retailers | Ecommerce | Television

WHY CLEAN + CARE®?

Clean + Care® is the fastest growing jewelry care brand! When you choose Clean + Care as your in-store jewelry care solution, we provide support to ensure it's success.

BENEFITS



INCLUDES PRODUCT LINE SUPPORT

Gain access to web content, social media content, store associate training materials, and more to make Clean + Care a successful product line for you.



PRODUCT LAUNCH SUCCESS

Clean + Care will be the easiest product you'll ever introduce. Our team has successfully launched product lines globally for some of the largest and most sophisticated retailers and brands.



EXPERT GLOBAL DISTRIBUTION TEAM

Our shipping and logistics team have developed the best packing methods and practices to ensure your order arrives without damage and on time, every time. Most products are currently duty-free under USMCA (formerly NAFTA).



SUSTAINABILITY

Our jars are made of polypropylene and PET, a 100% recyclable plastic

THE CLEAN + CARE® DIFFERENCE





SOLD ON AMAZON

JEWELRY CLEANER

SOLD IN

DISCOUNT STORE

GEM & JEWELRY CL

	CLEAN +CARE®	OTHER BRANDS
Not sold on Amazon	✓	×
Not sold in discount stores or pharmacies	✓	×
Brings return customers for repurchase	✓	×
Modern packaging that fits in your retail environment	✓	×
Quick fulfillment and delivery times	✓	×
Women owned company	4	×

STEP 1
CLEANSE





FINE JEWELRY CLEANER

\$43.80 per case pack of **12** | *\$3.65* per unit MSRP: \$14.99 per unit | MAP: \$12.99 per unit



SAFE ON FINE JEWELRY



PERFECT FOR BRIDAL

BEST USED ON:

Diamond, Moissanite, Ruby, Sapphire, Gold, Palladium, Platinum, Stainless Steel, and Titanium.

Do not use on pearls, other porous gemstones, or sterling silver.



GENTLE JEWELRY CLEANER

\$43.80 per case pack of **12** | *\$3.65* per unit MSRP: \$14.99 per unit | MAP: \$12.99 per unit



SAFE ON MOST JEWELRY



PERFECT FOR POROUS STONES

BEST USED ON:

Diamond, Pearl, Opal, Emerald, Turquoise, Sterling Silver, Gold, Plated Metal, Fashion Jewelry, + more.



SILVER JEWELRY CLEANER

\$43.80 per case pack of **12** | *\$3.65* per unit MSRP: \$14.99 per unit | MAP: \$12.99 per unit



MILD + GENTLE FORMULA



REMOVES TARNISH

ONLY USE ON:

Sterling Silver jewelry with no gemstones.

Do not use on gold, pearls, coral, turquoise, malachite or other stones. This formula can remove designer antiquing or oxidation if jewelry is immersed for too long.

PREMIUM JEWELRY CLEANERS

SPARKLE + SHINE® STICK

BEST USED ON:

Diamond, Cubic Zirconia, Moissanite, Pearl, Opal, Emerald, Turquoise, Gold, Sterling Silver, Platinum, Plated Metals, + more









PERFECT FOR RINGS

TWO PACKAGING OPTIONS



SPARKLE + SHINE® STICK FOR RETAIL

\$74.25 per case pack of 15

\$4.95 per unit MSRP: \$14.99 per unit MAP: \$12.99 per unit





SPARKLE + SHINE® STICK FOR GIFT-WITH-PURCHASE

\$112.50 per case pack of 25

\$4.50 per unit Not labeled for individual resale



DESIGNED FOR EASY USE LIKE YOUR FAVORITE COSMETICS.



STEP 1

FOAMING JEWELRY CLEANER

\$82.50 per case pack of 10 | *\$5.50 per unit* MSRP: \$19.99 per unit | MAP: \$14.99 per unit

BEST USED ON:

Diamond, Pearl, Opal, Emerald, Turquoise, Gold, Sterling Silver, Plated Metals, + more







FOAM REMOVES
GRIME AND OILS

UP TO 50 APPLICATIONS

PERFECT FOR STRUNG PEARLS





STEP 1



JEWELRY + WATCH CLEANSING WIPES

\$74.25 per case pack of 15 | *\$4.95* per unit MSRP: \$14.99 per unit | MAP: \$12.99 per unit

BEST USED ON:

Watches, Diamond, Pearl, Opal, Emerald, Turquoise, Gold, Sterling Silver, Plated Metals, + more



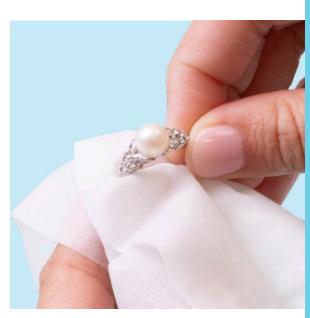












PREMIUM JEWELRY CLEANERS

GIVE YOUR CUSTOMERS A WIPE SAMPLE TO TRY BEFORE THEY BUY



WIPE SAMPLE CARDS

\$499.00 per pack of 1,000

Each wipe is adhered to a printed semi-customizable card that includes messaging to bring your customers back to your store to buy more.



PERFECT GIFT-WITH-PURCHASE



COMPLEMENTS
JEWELRY PURCHASES

Due to being a semi-customizable product, order processing and production will take 8 weeks. Rush services may be available.



HOW IT WORKS:

1

PICK A TEMPLATE

Choose from a variety of images and text suggestions that best fit your company's branding.

2

ADD YOUR LOGO

Upload your logo and ensure everything looks correct.

You will not receive an additional artwork proof.

3

CHECKOUT

Add the product to your cart and checkout.

4

YOU'RE DONE!

We handle the rest! Cards will ship assembled.



JEWELRY CLEANER PACKETTES

\$39.60 per case pack of 8 | *\$4.95* per unit MSRP: \$9.99 per unit | MAP: \$9.99 per unit

BEST USED ON:

Diamond, Pearl, Opal, Emerald, Turquoise, Gold, Sterling Silver, Plated Metals, + more

*When used in an Ultrasonic follow machine-provided instructions when operating devices.



PRE-MEASURED FORMULA



INDIVIDUALLY PACKAGED





GIVE YOUR CUSTOMERS A PROFESSIONAL CLEAN AT HOME

THE CLEAN + CARE® PROFESSIONAL ULTRASONIC CLEANER uses wave frequency to clean even the most delicate, intricate, and difficult to clean jewelry, making it the perfect addition to in-home cleaning.



AUTOMATIC 3-MINUTE TIMER



SIMPLE USER INTERFACE



SIZED FOR IN-HOME USE



CORDED

PROFESSIONAL ULTRASONIC CLEANER

\$358.00 per case pack of 12 | **\$59.95** for single unit MSRP: \$59.95 | MAP: \$59.95

BEST USED ON:

Diamond, Sapphire, Gold, Palladium, Platinum, Sterling Silver, Stainless Steel, Titanium, Watches, Glasses, Dental Appliances, Combs. + more

Do not use on loose stones or stones set with glue.



INCLUDES

Professional Ultrasonic Cleaner | Jewelry Cleaning Basket Watch Holder | Sophisticated, Modern Packaging | Instruction Booklet

PROFESSIONAL POLISHING CLOTHS

AVAILABLE IN TWO SIZES

BEST USED ON:

Gold, Sterling Silver, Paladium, Platinum, Rhodium, Silver Plate, Stainless Steel, Titanium, Flatware, Hollowware, Watches, + more



TREATED INNER LAYER



100% COTTON OUTER LAYER



DURABLE DOUBLE-STITCH



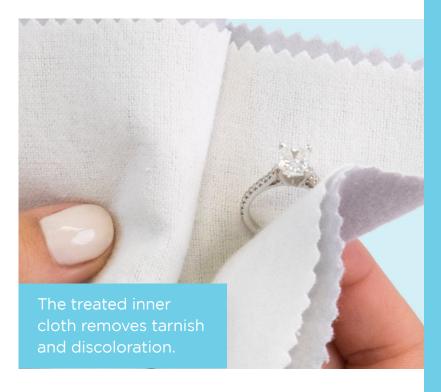
6 IN. X 8 IN. (15 CM. X 20 CM.)

\$75.00 per case pack of 25 \$3.00 per cloth MSRP: \$5.99 per unit MAP: \$5.99 per unit



12 IN. X 15 IN. (30 CM. X 38CM.)

\$74.25 per case pack of 15 *\$4.95 per cloth*MSRP: \$11.99 per unit
MAP: \$11.99 per unit







MICROFIBER CLEANING CLOTH

8 IN. X 8 IN. (20 CM. X 20 CM.)

\$62.50 per case pack of 25 | *\$2.50 per cloth* MSRP: \$9.99 per unit | MAP: \$9.99 per unit

BEST USED ON:

Diamond, Pearl, Opal, Emerald, Turquoise, Gold, Sterling Silver, Paladium, Platinum, Rhodium, Silver Plate, Stainless Steel, Titanium, + more

NOTE: These cloths do not remove tarnish.



100% WOVEN MICROFIBER



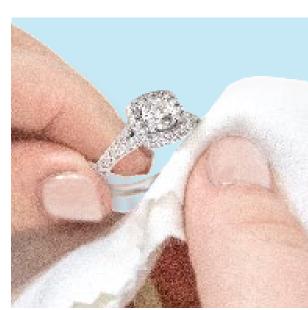
PERFECT FOR DIAMONDS



NON-TREATED







JEWELRY CLEANING KIT

\$132.00 per case pack of 24 | \$5.50 per unit MSRP: \$24.99 per unit | MAP: \$16.99

This pre-assembled kit is a great add-on product to any purchase within your store and a perfect introduction for those who are new to jewelry care.

BEST USED ON:

Diamond, Cubic Zirconia, Moissanite, Pearl, Opal, Emerald, Turquoise, Gold, Sterling Silver, Plated Metals, + more



COMPLETE CARE





INCREASE YOUR ADD-ON SALES



PERFECT FOR AT-HOME CLEANING

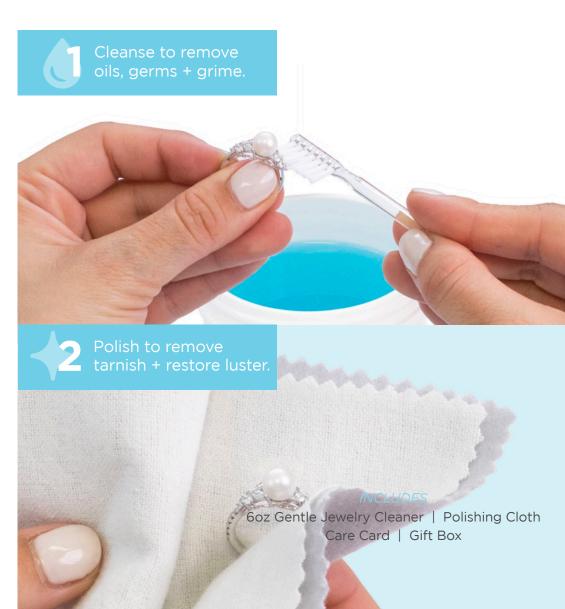


INCLUDES

6oz Gentle Jewelry Cleaner | Polishing Cloth Care Card | Gift Box

Jewelry care is a **2-STEP** process

Like a skincare routine, jewelry care requires multiple steps for a complete at-home clean. When selecting your product mix, remember to incorporate products that can both Clean + Polish.



STARTER BUNDLE

\$240.30 \$192.00 Save \$48.30

Includes our best-selling products – everything you need to start selling jewelry care products.



INCLUDES

Gentle Jewelry Cleaner
1 Case Pack of 12
Foaming Jewelry Cleaner
1 Case Pack of 15
Professional Polishing Cloths

6 in. X 8 in. | 1 Case Pack of 25 1 Mini-Luxury Acrylic Display

PREMIUM BUNDLE

\$295.10 \$236.00 Save \$59.10

A complete collection of premium products to meet every jewelry cleaning need from pearls to diamonds.



INCLUDES

Foaming Jewelry Cleaner
1 Case Pack of 15

Sparkle + Shine® Sticks
1 Case Pack of 15

Microfiber Cleaning Cloths
1 Case Pack of 15

1 Mini-Luxury Acrylic Display

TREND & STYLE BUNDLE

\$258.25 \$220.00 Save \$38.25

Provides an assortment of products for the customers looking for cleaners in fashionable yet minimal packaging.



INCLUDES

Gentle Jewelry Cleaner 1 Case Pack of 12

Fine Jewelry Cleaner 1 Case Pack of 12

Sparkle + Shine® Sticks 1 Case Pack of 15

Professional Polishing Cloths 12 in. X 15 in. | 1 Case Pack of 15

1 Luxury Acrylic Display

LIMITED SPACE BUNDLE

\$227.85 \$182.00 Save \$45.85

Limited counter space? Small Store? Not sure where to start? This bundle is built with these spaces in mind.



INCLUDES

Sparkle + Shine® Sticks 1 Case Pack of 15

Jewelry Cleaner Packettes 1 Case Pack of 8 (80 ct.)

Professional Polishing Cloths 6 in. X 8 in. | 1 Case Pack of 25

1 Mini-Luxury Acrylic Display

JEWELRY CLEANER CONCENTRATES

\$59.00 per 1-Gallon unit \$249.00 per 5-Gallon unit

FINE JEWELRY CLEANER

Available in 1- and 5-Gallon sizes

GENTLE JEWELRY CLEANER

Available in 1-Gallon-size

NATURAL JEWELRY CLEANER

Available in 1-Gallon-size

SILVER JEWELRY CLEANER

(Not Concentrated)

Available in 1-Gallon-size



JEWELRY CLEANER PACKETTES - 50 CT

\$22.95 per case pack





POLISHING CLOTHS

6 IN. X 8 IN.

10 COUNT

\$20.00 per case pack

50 COUNT

\$100.00 per case pack

\$2.00 per unit



POLISHING CLOTHS

12 IN. X 15 IN.

10 COUNT

\$37.50 per case pack

50 COUNT

\$187.50 per case pack

\$3.75 per unit



MICROFIBER CLOTHS

8 IN. X 8 IN.

10 COUNT

\$20.00 per case pack

50 COUNT

\$100.00 per case pack

\$2.00 per unit

ACRYLIC DISPLAY FIXTURES

ACRYLIC DISPLAY FIXTURES





PERFECT FOR HIGH-TRAFFIC AREAS



GENERATE ADD-ON SALES



DISPLAY CARE LINE IN STYLE

Choose the size to best fit your product line



SPARKLE + SHINE® POS DISPLAY

\$19.00 per unit



MINI LUXURY POS DISPLAY

\$39.00 per unit



LUXURY POS DISPLAY

0 0 0

\$59.00 per unit



CLASSIC
POS DISPLAY
\$49.00 per unit



POS DISPLAY
\$59.00 per unit

EXPANDED LUXURY
POS DISPLAY

\$69.00 per unit

	GENTLE JEWELRY CLEANER	FINE JEWELRY CLEANER	SILVER JEWELRY CLEANER	FOAMING JEWELRY CLEANER	SPARKLE + SHINE® STICK	JEWELRY CLEANING PACKETTES	JEWELRY CLEANSING WIPES	JEWELRY CLEANING KIT	6X8 POLISHING CLOTH	12X15 POLISHING CLOTH	MICROFIBER CLEANING CLOTH
SPARKLE + SHINE® DISPLAY					•	•				•	•
MINI LUXURY DISPLAY	•	•	•	•	•	•	•		•	•	•
LUXURY DISPLAY	•	•	•	•	•	•	•		•	•	•
CLASSIC DISPLAY				•	•	•	•	•	•	•	•
EXPANDED CLASSIC DISPLAY				•	•	•	•	•	•	•	•
EXPANDED LUXURY DISPLAY	•	•	•	•	•	•	•		•	•	•



Looking for a customized product? Consider Private-Labeling

The Kingswood Company, the creator of Clean + Care®, offers the most customization options available in the market to deliver a sophisticated jewelry care line that's unique to you.

The most successful retailers and merchants use private-label as a way to offer their customers an exclusive, high-quality product that they can't find anywhere else.

Contact one of our Account Executives to learn how private-labeling can fit into your business.

sales@TheKingswoodCompany.com

Please note: The MOQs for private-label differ from what's offered on Clean + Care® due to the level of customization.

REASONS TO CARRY A PRIVATE-LABEL JEWELRY CARE LINE

1. UNIQUE + EXCLUSIVE PRODUCT

Customers want to choose a brand they know and trust. When they need to purchase more jewelry cleaner, they will return to your store for an exclusive product they can't get anywhere else.

2. BRAND EXTENSION

A custom branded jewelry care line can increase brand visibility. When your customers will see your logo every time, they clean their jewelry at home. Your brand's image will be reinforced when they return the sparkle back to their jewelry.

3. BUILD TRUST

Offer your customers an exclusive product from the jewelry professional they trust. Teaching them how to take care of their jewelry at home creates an opportunity to connect with your customers and build relationships.

CLEAN +CARE®

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