

THE KINGSWOOD COMPANY



OUR PRODUCTS. YOUR LABEL. SPARKLING RESULTS.

HEADQUARTERED IN COLUMBUS, OHIO

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About THE KINGSWOOD COMPANY

For over 65 years, The Kingswood Company has been the **leading innovator in high-quality, private-label jewelry care products**. Today, we bring you superior customer service, sophisticated packaging that will define your brand, and private-label jewelry care products that are unparalleled in look and function. In fact, we were chosen by COUTURE, the premier trade show for luxury jewelry and timepieces held annually in Las Vegas, as the exclusive jewelry cleaner of the event and the sponsor of the Sparkle + Shiner® Lounge.

When you place your logo on our elegant jars and polishing cloths, you create a product that gets noticed by your customers. With many combinations of formulas, jar and lid colors, and polishing cloth and ink colors, each jar and polishing cloth we produce can be customized to best reflect your brand identity. Also, our **unique focus on jewelry care education** allows us to assist you and your team in teaching your customers how best to care for their cherished jewelry.



Global industry provider



COUTURE



Why Choose Private Labeling

A Private-Label Jewelry Care Line can:

- Enhance your brand with an elegant line of products that emphasizes your quality and sophistication.
- Represent a unique offering that is **exclusive to you**, and only available in your retail environment.
- Help your sales associates **build better relationships** with their clients through jewelry care education.
- **Impact your bottom line** through add-on sales and repeat business.
- **Bring referrals.** When your customers wear their clean, beautiful jewelry from you, it is a magnet for the coveted question, “I love your ring, where is it from?”

Why Choose THE KINGSWOOD COMPANY

Companies of all sizes and types choose The Kingswood Company for their private-label jewelry care line. Our customers range from: retailers and distributors to manufacturers and designers; national chains to independent retailers and internet storefronts; and luxury brands to discount retailers.

These companies choose us for these reasons:

- Our **unparalleled customization options** that allow you to design a product unique to your brand
- Our thoroughly tested trade-secret formulas that ensure professional cleaning results
- Our long-standing history as the leader in jewelry cleaning and care products



Liquid Jewelry Cleaners



Fine Jewelry Cleaner

Ideal for diamonds

- Best-selling trade-secret formula
- Lightly scented with lavender

Best Used On: Fine gold and platinum jewelry, as well as harder gemstones such as diamonds. Do not use on pearls or other porous gemstones.



Gentle Jewelry Cleaner

Safe for most gemstones and metals

- Ammonia-free
- Light gardenia scent

Best Used On: Most varieties of delicate and porous gemstones including emeralds, pearls, opals, and turquoise. It is also gentle enough for fashion jewelry.



Silver Jewelry Cleaner

Gently removes light tarnish

- Mild formula safely removes light tarnish without pitting or silver loss
- For use on sterling silver only
- Pleasant lavender scent

Best Used On: Fine silver jewelry without any set stones or designer antiquing. Do not use on gold, pearls, coral, turquoise, malachite, or other porous stones.

Create a Jewelry Care System!

See page 9 for more details.



Customization Options

1. Choose your formula & color



2. Choose your size



4 fl. oz. (117 mL)
6 fl. oz. (177 mL)
Classic Style



4 fl. oz. (117 mL)
7.5 fl. oz. (221 mL)
Luxury Style

3. Choose your jar color



White Black Clear
Classic Jars



Frosted White Black
Luxury Jars

4. Choose your cap & ink color



Minimum order for Classic style jars is 144 jars.

Minimum order for Luxury style jars is 1,500 jars.

*Pantone matching available for ink

CLEAN + CARE®

LOOKING FOR A LOWER QUANTITY?

Clean + Care® is designed and produced by The Kingswood Company, using the same industry-leading jewelry care formulas trusted for over 65 years.

Minimums are as low as 12 jars and orders ship in 1-5 business days.



Gentle Jewelry Cleaner



Fine Jewelry Cleaner



Silver Jewelry Cleaner

See page 14 for more information.

Premium Jewelry Cleaners



Foaming Jewelry Cleaner

Foaming action effectively cleans jewelry

- Removes daily build-up of grime and oils
- Flat-top cap designed to hold jewelry & cleaner
- Easy and fun to use
- Safe for use on most types of jewelry, from diamonds to delicate pearls, beads to fashion jewelry, and more

Customization Options



Foaming Jewelry Cleaner Packaging*

Create a Jewelry Care System! See page 9 for details.

Minimum order 1,500. | *Contact your Account Executive about custom packaging options.



Sparkle + Shine® Sticks

Perfect for bridal jewelry and rings

- Perfect for on-the-go jewelry care
- Built-in cleaning formula and brush
- Ideal for bridal and engagement rings
- Safe for use on most types of jewelry, from diamonds to delicate pearls, beads to fashion jewelry, and more

Customization Options



Retail-Ready*

Gift-With-Purchase*

Create a Jewelry Care System! See page 9 for details.

Minimum order 5,000. | *Contact your Account Executive about custom packaging options.

**CLEAN
+CARE®**

LOOKING FOR A LOWER QUANTITY?

Get the same cleaning formulas trusted for over 65 years, with a minimum as low as 8 retail boxes See page 14 for more information.

Our Premium Jewelry Cleaners combine our trusted formulas with consumer-focused design. These products are made to meet your customers' needs, from cleaning on-the-go to caring for watches and strung jewelry.



Jewelry Cleaning Wipes

Perfect for jewelry and watches that can't be soaked

- Wipe away grime and oils from gemstones and metals
- Allows for easy cleaning of links, clasps, and bracelets
- Wipes are individually packaged and sealed
- Safe for use on most types of jewelry, from diamonds to delicate pearls, beads to fashion jewelry, and more

Customization Options



Wipe & Ink



10-Ct Retail Packaging*



3-Ct Mini Packaging*

Minimum order 100,000 individual wipes.

*Contact your Account Executive about custom packaging options.



Jewelry Cleaner Packettes

Adds a cleaning boost to ultrasonic cleaning

- Pre-measured for ultrasonic use and as a jewelry soak
- Individually packaged cleaning formula
- Ideal for use in the Clean + Care® Professional Ultrasonic Machine
- Safe for use on most types of jewelry, from diamonds to delicate pearls, beads to fashion jewelry, and more

Customization Options



Packette & Ink



10-pack Packaging*

Minimum order 5,000. | *Contact your Account Executive about custom packaging options.

**CLEAN
+ CARE®**

LOOKING FOR A LOWER QUANTITY?

Get the same cleaning formulas trusted for over 65 years, with a minimum as low as 8 retail boxes. See page 14 for more information.

Professional Polishing Cloths



- Non-rouge, treated inner cloth removes tarnish and discoloration
- 100% cotton outer cloth buffs for a gleaming luster
- Ideal for use after using any jewelry cleanser
- Safe for most jewelry

Best Used On: The finest gold, silver, and platinum jewelry, silver plate, flatware, hollowware, and watches. The treated inner cloth will remove tarnish without scratching or removing the finish. The outer cloth is untreated to remove fingerprints and add a finishing shine.

Minimum order 200. Volume discounts available. Custom instruction cards available for volume orders.

Professional Polishing Cloths Customization

1. Choose your size



6 in. x 8 in.
(15 cm. x 20 cm.)

12 in. x 15 in.
(30 cm. x 38 cm.)

Custom sizes available for volume orders

2. Choose your instruction card



In-stock option

Available in four colors that coordinate with your cloth choice.



Custom design*

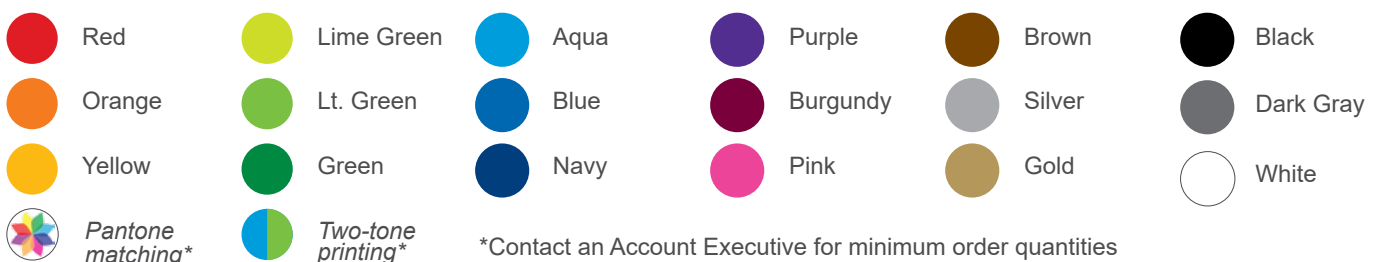
Complete with your branding and personalized messaging for your customers.

3. Choose your colors

Cloth Colors



Ink Colors



*Contact an Account Executive for minimum order quantities

Microfiber Cleaning Cloths



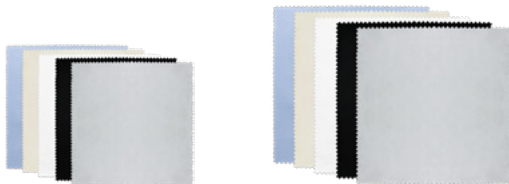
- 100% microfiber, choice of woven or knit
- Removes fingerprints, grime, and oils without leaving streaks or lint
- Non-treated and non-tarnishing
- Safe for most jewelry

Best Used On: Most types of diamond, pearl, and other gemstone jewelry and watches. It is the perfect finishing touch after using any of the cleansers.

Minimum order 2,500. Volume discounts available. Custom instruction cards included.

Microfiber Cleaning Cloths Customization

1. Choose your microfiber



6 in. x 6 in.
(15 cm. x 15 cm.)

8 in. x 8 in.
(20 cm. x 20 cm.)

Custom sizes available for volume orders



Woven



Knit

3. Choose your colors

Cloth Colors



Black



Silver



Cream



White



Blue



Pantone*

Ink Colors



Black



Silver



Gold



White



Pantone matching*



Two-tone printing*

*Contact an Account Executive for minimum order quantities

2. Choose your edge



Pinked



Scalloped



Includes custom designed instruction card

Complete with your branding and personalized messaging for your customers.

**CLEAN
+CARE®**

LOOKING FOR A LOWER QUANTITY?

Get the same cleaning formulas trusted for over 65 years, with a minimum as low as 15 cloths. See page 14 for more information.

Jewelry care is a two-step process - Cleanse then Polish

Clean + Care® Jewelry Cleaning Kit

Now one of our top-selling products, the Clean + Care® Jewelry Cleaning Kit is available as a two-product, semi-custom system for orders as low as 144 kits.

Includes:

- A private-label 6 fl. oz. (177 mL) jewelry cleaning formulation of your choice
- A private-label 6 in. x 8 in. (15 cm. 20 cm.) polishing cloth
- Touch-up brush & jewelry basket
- Clean + Care® instruction card and box

Create your Clean + Care® Jewelry Cleaning Kit



Minimum order 144 (assembly required). Fully assembled for quantities of 1,000 or more.

Custom Jewelry Care Systems

If you're looking for a product that is exclusive to your brand, we can design a custom jewelry care system just for you. Select your unique combination of products and we can combine them for you in sophisticated, custom-designed packaging. Call us today to learn more at 1-800-848-3582.

Minimum order 5,000.

Our most popular custom jewelry care systems:



Classic Revitalizing Jewelry Care System

Includes: 6 fl. oz. (177 mL) Classic Jewelry Cleaner, 6 in. x 8 in. (15 cm. x 20 cm.) Professional Polishing Cloth, Custom Care Card, and Custom Packaging



Luxury Revitalizing Jewelry Care System

Includes: 4 fl. oz. (117 mL) Luxury Jewelry Cleaner, 6 in. x 8 in. (15 cm. x 20 cm.) Professional Polishing Cloth, Custom Care Card, and Custom Packaging



Sparkle + Shine® Cleaning Duo

Includes: Sparkle + Shine® Stick, 6 in. x 8 in. (15 cm. x 20 cm.) Professional Polishing Cloth, Custom Care Card, and Custom Packaging

Clean + Care® Professional Ultrasonic Cleaner







Give your customers the ability to professionally clean at home.

The Clean + Care® Professional Ultrasonic Cleaner, available in the United States exclusively from The Kingswood Company, effectively cleans jewelry using a wave frequency perfect for cleaning delicate, intricate jewelry and watches. Boxed in our sophisticated, modern packaging, this ultrasonic cleaner will complement your custom line.

- Minimum order quantity of 12 units
- Perfect as an upsell or gift for your best customers
- Use with just water, or add jewelry cleaner for an extra thorough clean



Features

-  **3-minute automatic timer for the perfect clean**
-  **Simple user interface**
-  **Corded unit means no batteries!**
-  **Sized for in-home use**

What's Included



- Clean + Care® Professional Ultrasonic Cleaner
- Jewelry Cleaning Basket & Watch Holder
- Sophisticated, Modern Packaging
- Instruction Booklet

*Minimum order is 12 units. Includes one-year warranty.
Ask an Account Executive for additional options with volume purchases.*

Kingswood Complete Care Program

A complete jewelry care line in one easy order!

Special
Program
Pricing



Choice of Two Cleaners

- Gross Fine Jewelry Cleaner
- Gross Gentle Jewelry Cleaner
- Gross Silver Jewelry Cleaner

Available in both classic 4 fl. oz. (117 mL) & 6 fl. oz. (177 mL) sizes



+ Choice of One Gallon

- Fine Jewelry Cleaner Concentrate
- Gentle Jewelry Cleaner Concentrate
- Silver Jewelry Cleaner



+ All of the Following

- 100 - 6 in. x 8 in. (15 cm. x 20 cm.) Polishing Cloths in Crystal Clear Envelopes
- Acrylic Point-of-Sale Display

Point-of-Sale Displays



Classic Display

Our displays have a small footprint and are designed to creatively highlight your private-label jewelry care products and generate add-on sales, while taking up minimal counter space.

Multiple styles available. Holds 10-60 units, depending on the display and your assortment.

To view other display options, visit *Displays* under *More Ways to Shine* Products on our website.

Minimum order 1 unit.

Looking for something you don't see?

Contact an Account Executive to develop your custom product!

1-800-848-3582 • sales@thekingswoodcompany.com

Ready to Get Started?

Minimum spend of \$500 for US Customers | International minimum spend of \$1,000



1. Place your order

Contact our Account Executives today to place your order!

Call us at 1-800-848-3582 or email us at sales@thekingswoodcompany.com



2. Design

- Give logo to Account Executive or send to artwork@thekingswoodcompany.com
- Graphic Design Team will create an artwork proof for you



3. Artwork Proof

- Proof is emailed to you with an approval form
- Double check everything on the proof!
- Mark the proof with any corrections, additions, or changes
- We will repeat this proof process until you are completely satisfied
- Complete the approval form
- *NOTE - your order will not go into production until we have received a completed and signed approval form*



4. Production

- Order is forwarded to our manufacturing team and scheduled for production

Ways to Incorporate Into Your Business

Retail Point-of-Sale

Positioning your line at your cash wrap encourages deeper conversations and stronger relationships with your customers.

Website & E-Commerce

Expand awareness and purchases of your professional jewelry care line by offering it for purchase on your website.

Jewelry Care Education

Position yourself as a jewelry care expert by informing, educating, and encouraging your customers to clean and care for their jewelry.

Gift With Purchase

Create positive experiences for your customers and increase the likelihood of return visits with gift bag or gift with purchase items.

Customer Service

Your jewelry care products can be used to recognize a significant purchase, or to help your customer service staff improve or cement a customer relationship.

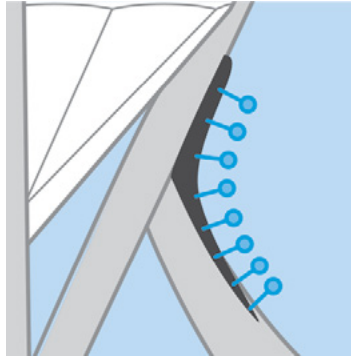
Cleaning vs. Disinfecting

Care and cleaning has never been more important, and will always be relevant to your customer.

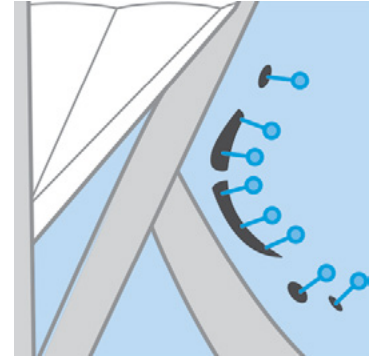
How does jewelry cleaner work?



Surfactant cleaning molecules are attracted to oils, dirt, and grime on jewelry.



When the jewelry soaks, the surfactants attach to the oils and grime.



The surfactant molecules remove the debris, leaving jewelry sparkling like new.

Frequently Asked Questions

Q: What is the difference between cleaning and disinfecting?

A: Cleaning: Refers to removing dirt and germs from surfaces (not EPA regulated; FDA regulated depending on surface)

Disinfecting: Refers to killing germs on surfaces and normally has a “dwell” time (EPA & FDA regulated)

Q: Does the Ultrasonic remove germs?

A: For the common metals and gemstones, along with other personal items, that can be cleaned by an ultrasonic, adding a surfactant cleaner to the water provides an extra thorough cleanse.

Q: Is jewelry cleaner a disinfectant?

A: No. Jewelry cleaner is considered a cleaner, but it removes germs rather than kills like disinfectants.

Q: Can I just use alcohol-wipes to clean the jewelry?

A: Alcohol can damage and dull stones, which is why using a jewelry cleaner is always a better option.

CLEAN + CARE®

In-stock and retail-ready products make building your jewelry care line easy

Clean + Care® is designed and produced by The Kingswood Company, using the same industry-leading jewelry care formulas, but in multiple ready-to-use, sleek packaging styles.

While our focus and dedication to private labeling spans the majority of The Kingswood Company's history, Clean + Care® was created to **allow jewelers of all sizes to have access to quality jewelry care products.**

If you need a jewelry care solution that processes and ships in 1-5 business days, this is the line for you. From retail-ready products to bulk in-store cleaning, we offer a wide range of jewelry care products.

Order online now at www.cleanandcarecleaner.com



Gentle Jewelry Cleaner



Fine Jewelry Cleaner



Silver Jewelry Cleaner



Jewelry Cleaning Concentrates



Jewelry Cleaning Stick



Jewelry + Watch Cleansing Wipes



Foaming Jewelry Cleaner



Jewelry Cleaner Packettes



Jewelry + Watch Polishing Cloths



Microfiber Cleaning Cloth



Point-Of-Sale Displays



Ultrasonic Cleaner

INTRODUCING OUR NEW CLEAN + CARE SETS



Jewelry Care Essentials Set



Jewelry + Watch Complete Care Set

Interested in Bulk Cleaning or Bundles of products?
Learn more at www.cleanandcarecleaner.com